Context
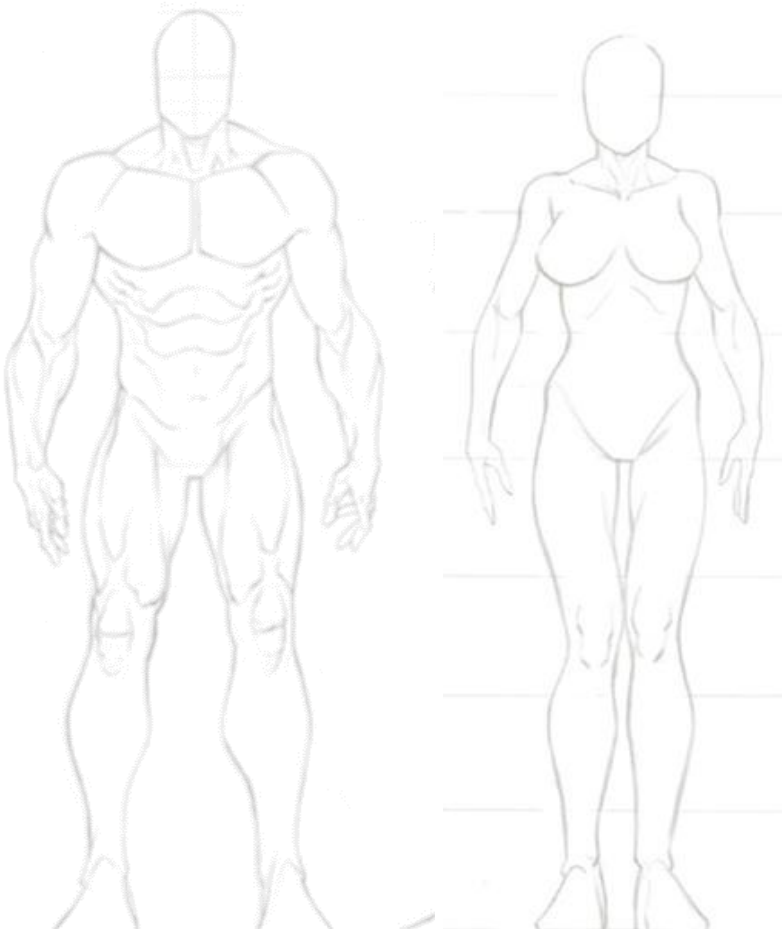
Comic Book sales have dropped drastically since the 1940s before picking up again recently with the launch of the Marvel Cinematic Universe (MCU). There are less and less teenage readers of comic-books every year as more move to gaming platforms and streaming services.

Design Task

You have been tasked with designing a character with a rich and unique history that will bring the sales of comic-books back up to the heights of the golden era for comic-books. You will need to design a backstory, character, arch-nemesis and accessories that are all relevant to the modern day and the story should have some sort of life lesson for the readers.

Learning Objectives / *Nodau Dysgu*:

•You should be able to work through the design process to design a professional looking character.
•You will understand how analyse a design task to explore all possibilities when designing.
•You will be able to design confidently in 2D and 3D.
•You will be able to use colour proficiently.
•You will be able to present your final ideas using industry recognised methods.

Design Portfolio		
Comic Book Project	Week 1	**Comic Book Research**
	Week 2	**Inspirational Mood-board**
	Week 3	**Comic History**
	Week 4	**Theme and Title**
	Week 5	**Character Re-launch**
	Week 6	**Character Design**
	Week 7	**Supporting Characters**
	Week 8	**Comic Issue #1 Cover**
	Week 9	**Accessory/Vehicle Design**
	Week 10	**Storyboard**

OVERALL SCOL *(Showing Characteristics of Level)*

WEEK 1:Comic History and Research

Comic books have played a huge role in young people's lives for a very long time.

During this project you will be tasked with launching a new comic book that will be launched in 2021, you will try to entice more young people to buy and read comic books.

You will have complete control over the character, theme and story.

What is your experience with comic books? If you haven't read a comic recently explain the reasoning behind that. If you've watched any movie adaptions of comics, you can use these as your examples.

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_____

Why do you think this comic book character is the most well known?

_____
_____
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_____
_____
_____
_____

Draw the most well known comic book character in the space below.

Explain what your interpretation of a comic is. What is a comic book?

_____
_____
_____
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Lesson Objectives / (Nodau Dysgu)

- **Pupils should be able to discuss their experience of comic-books**
- **Pupils should be able to research into popular comic-book characters**
- **Pupils should be able to research into existing comic-books and extract key points**